IN DEEP WATER

POLAND The Port of Gdynia Authority and Gdynia Container Terminal have signed an agreement to jointly develop a deepwater berth at the Bulgarskie Wharf of the Port of Gdynia.

Movie star via mobile

INDONESIA Indonesian film auteur Rudi Soedjarwo has joined with 3 to launch Giliran Muke Loe, the first film audition to be held in Indonesia with mediation of mobile Internet. Anyone can upload a casting video, using 3’s mobile Internet service, to be considered for a role in Soedjarwo’s next film which is to be shot this year.

NETWORK EXPANSION

UNITED KINGDOM 3 UK is using a 3 Network Layar App to demonstrate the expansion of its network. The pink sites represent new coverage.
Premier Wen gives PARKnSHOP thumbs up

**MAINLAND CHINA**

Premier Wen Jiabao was welcomed by staff and shoppers when he paid a visit to PARKnSHOP in Guangzhou. He spoke to Chief Operating Officer Han Weizhong about the running of the supermarket and expressed his satisfaction with the quality of the produce and food safety standards at PARKnSHOP.

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**THE ULTIMATE GOLD CARD**

**VIETNAM**

Vietnamobile's latest campaign, a promotion called "Speak Your Way to Gold", has really got people talking. The Grand Prize for the campaign is a gold sim card worth VND1 billion (USD48,000) and weighing more than a kilogramme.

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**Hope for Guizhou**

**MAKING A DIFFERENCE**

Employees of TOM Group, China Entertainer Television Broadcast Ltd and Yangcheng Advertising Ltd joined the Grace Charity Foundation in visiting needy schools in Guizhou. The volunteers distributed RMB140,000 (USD21,300) of financial aid, and delivered blankets, scarves, stationery and vitamins to students and families.
Trial Run

**HONG KONG** Commercial trial operations have commenced on the final container berth of Yantian International Container Terminals’ Port Expansion Project.

Quick Charge

**HONG KONG** HK Electric has opened its first electric vehicle (EV) quick-charging station in Ap Lei Chau. It takes only 30 minutes to charge up an EV. The company now operates seven standard charging stations on Hong Kong Island, enabling users to fully charge an EV in six to eight hours.

The Wonderful World of Andy Lau

**HONG KONG** Film and pop superstar Andy Lau celebrated his 30th anniversary in show business at the Wonderful Worlds of Whampoa. Thousands of fans and shoppers turned out to mark the big occasion with him.
A NEW PAGE

HONG KONG

More than 2.2 million English eBooks, including best-sellers and classics, are now available to Hutchison’s 3EE Broadband subscribers through an exclusive partnership with Kobo, which boasts the largest English language eBooks archive in Hong Kong that is fully supporting iPhone, iPad, Android and PCs. What’s more, 3EE Broadband customers can enjoy exclusive discounts on Kobo eBooks.

500 REASONS TO CELEBRATE

POLAND

Rossmann Poland celebrated opening its 500th store in November, at the Royal Castle in Warsaw. A party was held to mark this milestone, which is in line with A S Watson’s expansion strategy of reaching 10,000 stores this year.

Beauty on parade

MAINLAND CHINA

Guests at Le Parc and Regency Oasis had a lovely surprise when 10 contestants in the Miss International Beauty Pageant dropped by for a chat. The aim of the informal visit was to help the beautiful girls to improve their Putonghua.

Think pink

SINGAPORE

Watsons Singapore has adopted the Breast Cancer Foundation as its official charity, donating SGD80,000 (USD62,500) so far. All 102 stores in Singapore have been involved in a variety of fund-raising activities including selling pink ribbon pins and organising the Watsons Pink Ribbon Walk/Run 2010 in October.
**Power Up**

**UNITED KINGDOM**
Cheung Kong Infrastructure and Power Assets, together with the Li Ka Shing Foundation, have acquired 100 per cent of EDF Energy plc’s UK electricity networks. Serving around 7.8 million customers, these networks provide nearly a quarter of the electricity in the UK. A new company, UK Power Networks Holdings Limited, was formed to own and manage these assets.

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**WHAT’S NEW**

**WHITE CAT**

**CHINA**
Shanghai Hutchison Whitecat Company Limited, one of the best-known household brand name images in China, has launched a new brand identity with a 3D cat image and the introduction of new product lines including air freshener, hand wash and detergent.

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**Christmas food and fun**

**HONG KONG**
Christmas is the time for giving, and a group of volunteers and chefs from Harbour Plaza North Point did just that when they organised a Christmas party for trainees at Hong Chi Pinehill Integrated Vocational Training Centre in Tai Po. The trainees were taught to make delicious Tiramisu and everyone joined in singing Christmas songs.
1. Hutchison Telecommunications Hong Kong Holdings has won the Consumers’ Choice Award at Hong Kong Corporate Branding Awards.

2. Harbour Plaza 8 Degrees celebrated its first anniversary with a slew of awards, including being named Best Mid-Range Hotel in Hong Kong in the Individual Hotel Awards category of the TTG China Travel Awards 2010, and Most Popular Hotel 2010 at the Guangdong International Tourism and Culture Festival’s 2010 Star Hotels Show.

3. Marionnaud France was the proud winner of the Retailer of the Year France 2010, presented by Q&A Research and Consultancy.

4. Harbour Plaza Hotels and Resorts also received several awards, including the 2010 Asian Excellence Brand Award, and was named the Best Local Hotel Chain in Asia-Pacific Region at the 21st Annual TTG Travel Awards 2010 Ceremony.

5. A S Watson was named Asia’s Best Brand Award for excellence in branding and marketing and Asia’s Best Employer Brand Award at the CMO Asia Awards.


7. FinanceAsia ranked HWL No. 1 in its 2010 Conglomerate (as rated by revenue) and No. 22 as ranked by Market Capitalisation.

8. Jakarta International Container Terminal has been named Terminal Operator of the Year 2010 by the Indonesian Shipowners Association.

9. Kruidvat Belgium had the honour of being named the Best Retail Chain Store in Belgium. The award was given by Q&A Research & Consultancy.

10. PARKnSHOP Hong Kong was the proud winner of the Consumers’ Choice Grand Prize in the Department Store, Supermarket and Convenience Store Category of the Hong Kong Corporate Branding Award 2010, as presented by the Chinese University of Hong Kong and Ming Pao Daily News.

11. ICI PARIS XL Belgium & the Netherlands won the Best Perfumery Chain Award presented by Q&A Research Company on shopping.